



27<sup>th</sup> SAVMI Conference and Trade Show  
Two Rivers Convention Center  
Grand Junction, Colorado  
May 14-17, 2012

## Sponsorship Information

### Conference T-shirts

Our SAVMI T-shirts are popular! Everyone wants an opportunity to see their name on the 27<sup>th</sup> Annual SAVMI Conference and Trade Show t-shirts. To appease the masses and provide a cool shirt, the SAVMI Board has designed a sponsorship plan to help you get your name on the shirt!

We'll offer one sleeve sponsorship spot, six logos, and up to eight company names will be listed on the back. Additionally, ALL Platinum sponsors will have their logo on the back.

**The Sleeve** – Want big exposure? Have your logo on the sleeve of the t-shirt for a \$1,800 Gold sponsorship.

- Lottery will determine sponsor.
- Open to any SAVMI member.
- Paperwork must be submitted by deadline.
- A company logo space will be saved on the back of the t-shirt if the previous year's sleeve sponsor is not chosen for the current year.

**The Back** – Six logo spots on the back of the t-shirts for \$600.

- All 2011 logo sponsors will be given first preference. Paperwork must be completed and submitted by deadline or space will be forfeited.
- 2012 Silver (and higher) sponsors wishing to get a logo spot will have first rights to the logo spots.
- Any logo spots not reclaimed by previous participants will be lotteried, first to current Silver and Gold sponsors, and then to general lottery.
- The six back logos will be placed in an order to be determined by SAVMI. You cannot request a specific location on the back.
- Paperwork must be submitted by **February 17, 2012**.

**The List** – Not on the t-shirt yet? It's not all hopeless. For \$300 each, we'll list eight company names on the back of the shirt. Your logo will not be featured, but your company name will be printed on the back of the shirt. A reminder that the SAVMI shirt is great exposure. SAVMI shirts are seen in ski area vehicle shops all over!

- Any 2012 Silver sponsors wishing to get a name listing on the back of the shirt will have first rights to the name listing spots in the lottery.
- Any spots not taken by Silver sponsors will be lotteried.
- The name listings will be placed in an order to be determined by SAVMI. You cannot request a specific location on the back.
- Paperwork must be submitted by **February 17, 2012**.

### Sponsorship Rules & Regulations

1. Your company must be a SAVMI member in order to be a sponsor. SAVMI reserves the right to determine if a company is eligible for membership. Membership is \$150, non prorated, and the current year is July 1, 2011 to June 30, 2012.

2. Sponsorships will be offered to the previous year's sponsors for the right of first refusal. All other sponsorships will be granted on a first-come, first-served basis, with the exception of t-shirt sponsorships.

3. All parties interested in sponsoring the 2012 SAVMI conference t-shirt must have their paperwork in the SAVMI office by **9:00 am MST on February 17, 2012**. This is the deadline for entrance in the lottery. Only forms already in-house at that time will be considered. Your preferences must be clearly marked.

4. All payments for 2012 sponsorships are due no later than March 16, 2012. You may submit your paperwork without full payment at any time. Dues must also be current.

5. SAVMI reserves the right to consider sponsorships from non-members on a case-by-case basis.

6. Rules for future conference sponsorship programs will be amended as necessary, and may or may not include grandfather clauses, etc.

All questions and paperwork should be directed to:

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